

Canvassing project in Kasserine

Tunisian second round Presidential elections – October 2019

- Methodology: Random street intercept of people
- Regional coverage: different geographical blocks in Kasserine
- Target: Registered voters aged 18 years old and more with a focus on youth and women
- Reached sample: **1595** respondents
- Fieldwork period: from **10** to **11** October 2019
- Enumerators conducted the survey through tablets and let the respondents fill their voting plan directly on the distributed flyer that they kept with them.

The distributed Flyer





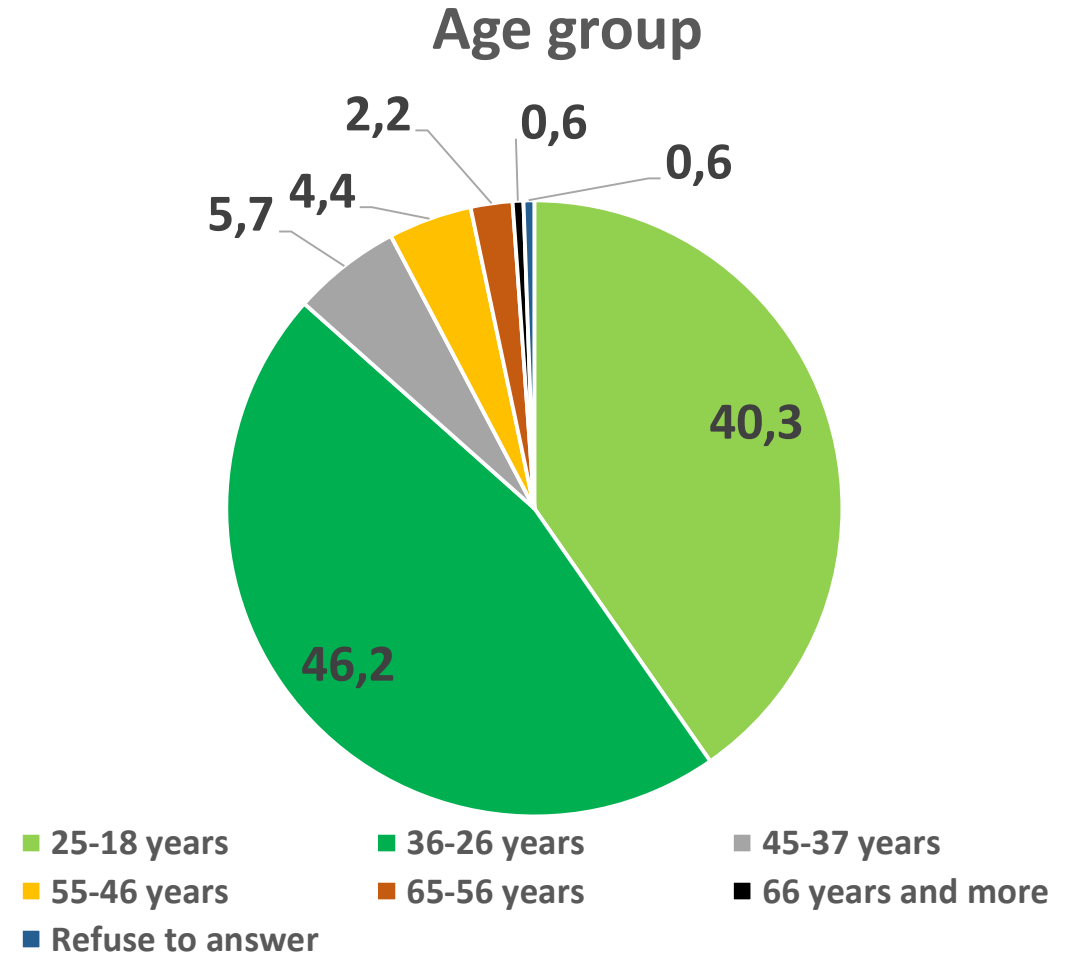
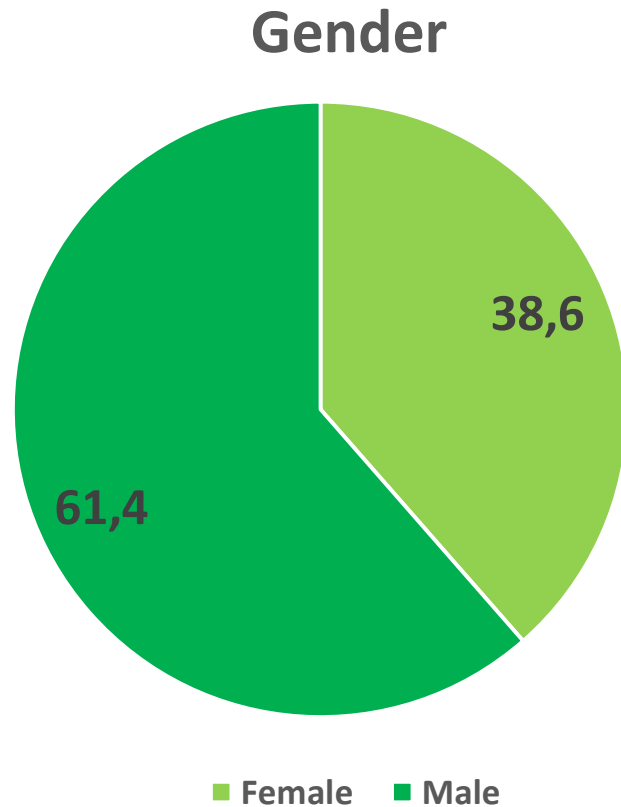
Some general feedback from the field :

People were overall very positive and cooperative. They played easily the game and the atmosphere was very cool when filling the flyer.

A great majority said they already had a voting plan, but when pushing them to fill it out with them, a majority clearly hadn't one, so it was an occasion to prepare one with them. We were asking them at the end to remind at least two people to go to vote and they were in a great majority mentioning the names of these two people and their relation with them and engaged themselves to make the information reach them.

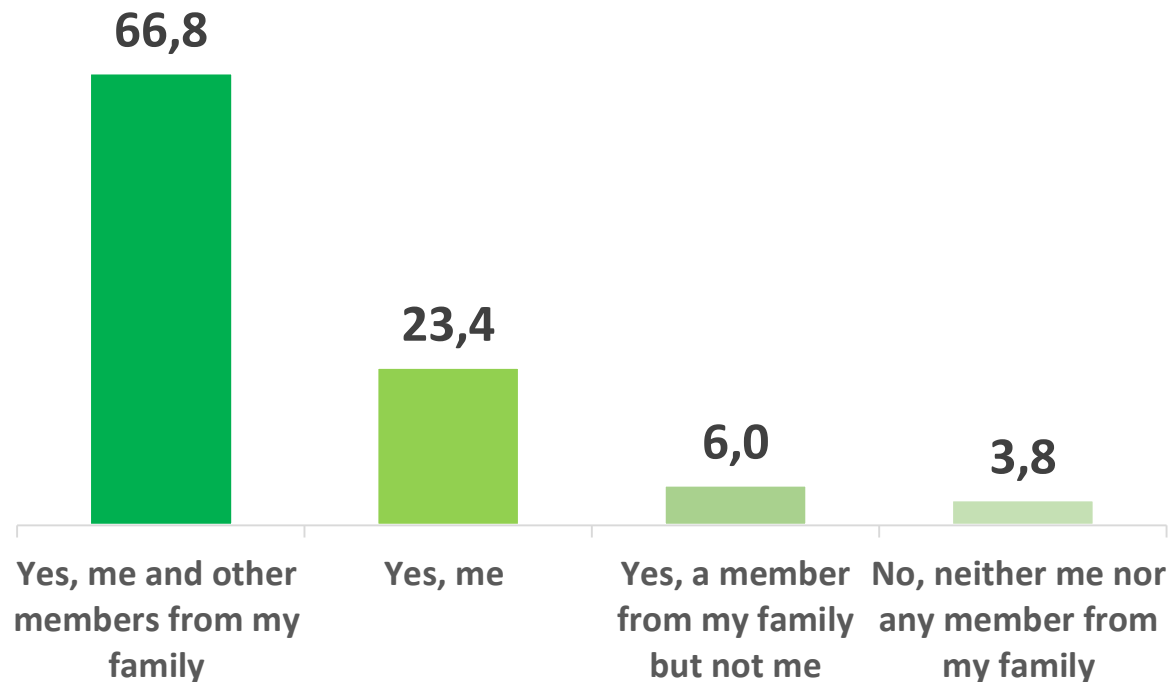
It's important to note that the participation rate in Kasserine for the second round of the Presidential elections was the highest one among the 2019 three elections, it has in fact reached 48% in the second round of Presidentials, compared 33% in the first round and 28% in the legislatives.

General characteristics



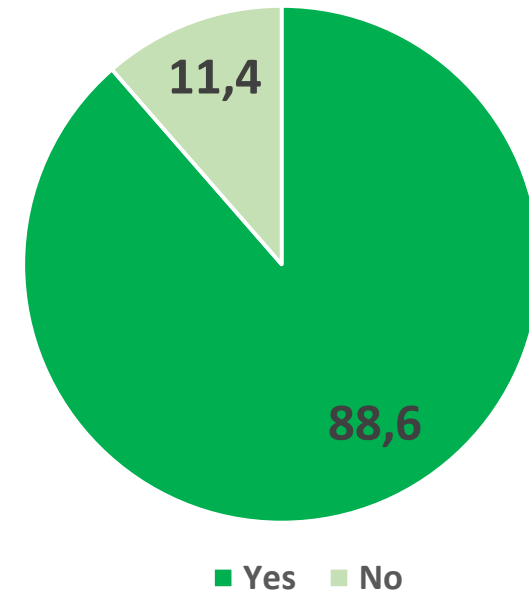
Proportion of people who plan to vote

Question: Are you, or is anyone in your house, planning to vote on Sunday?



Question: Ok, great! Do you have a “voting plan”?

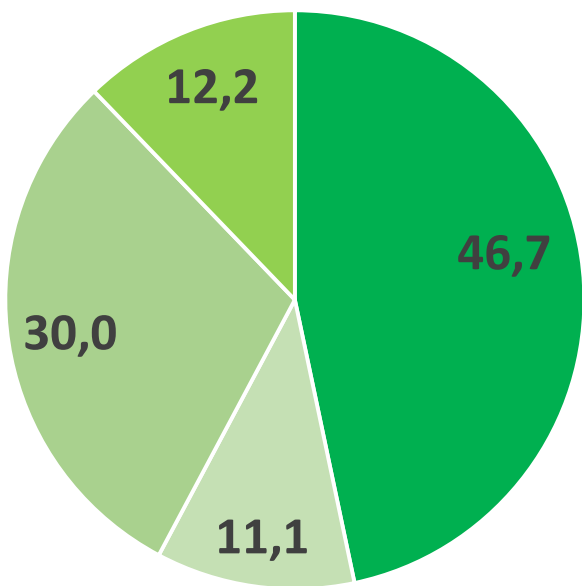
For those who will vote



Those who are having a
voting plan, let's write it up
together on the flyer...

Some registered information for those who already have a voting plan

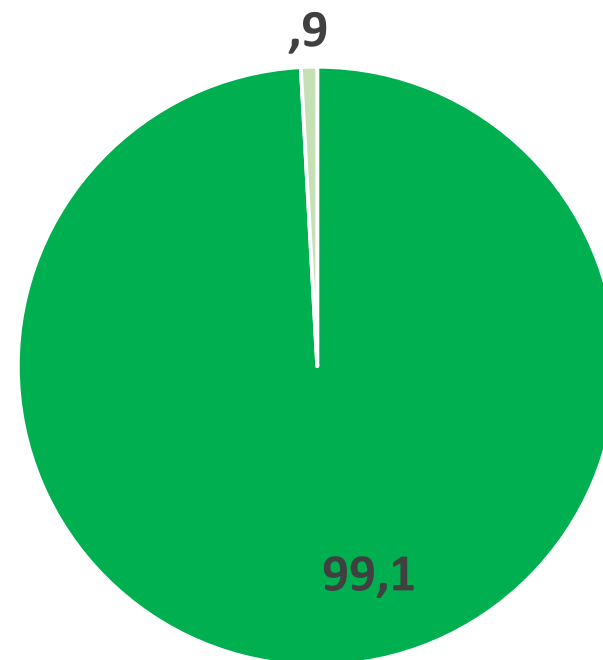
Question: About what time will you go to vote? (Morning? After lunch?...)
For those already having a voting plan



■ In the morning (from 8-12) ■ After lunch (from 12-14)
■ In the afternoon (from 14-18) ■ Do not know

Question: Do you know what voting center you have to go to?

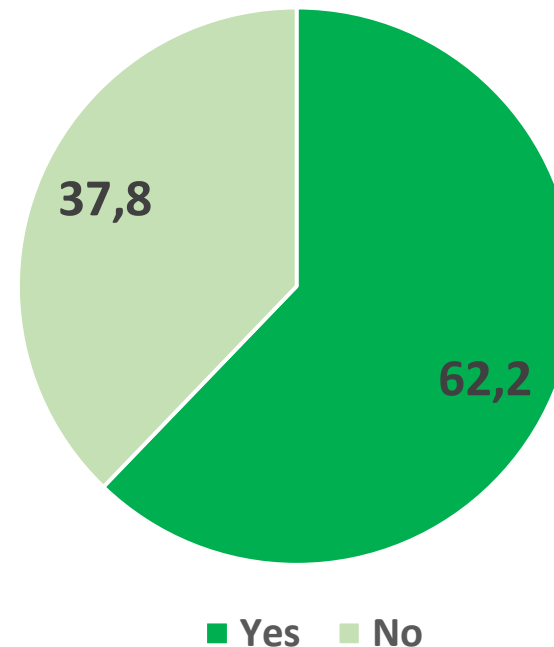
For those already having a voting plan



■ Yes ■ No

Those who are not having a voting plan, let's plan it together

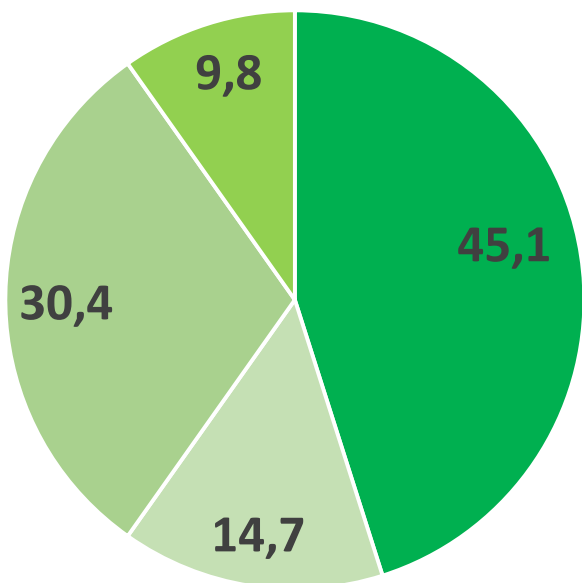
Question: Sunday is your last chance to decide who should be president. Would you like to make a plan to go vote?
For those who do not have a voting plan



Some registered information on the potential voting plan...

Question: About what time will you go to vote? (Morning? After lunch?...)

For those who do not have a voting plan and allowed to the enumerator to prepare it with them

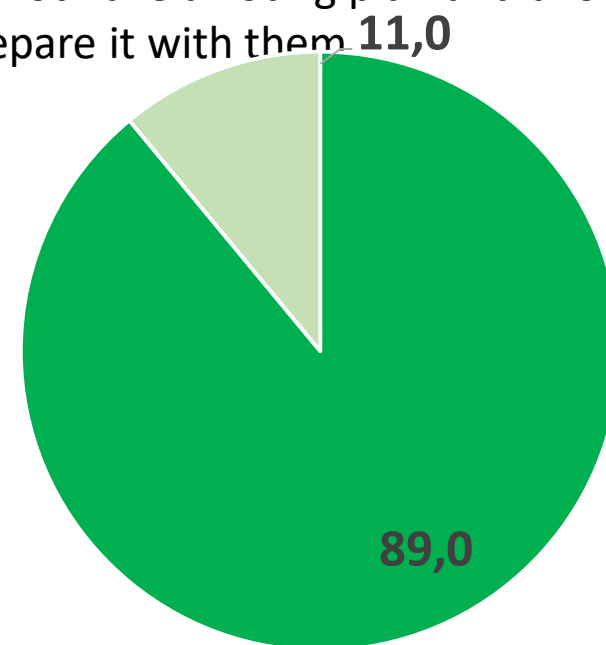


■ In the morning (from 8-12) ■ After lunch (from 12-14)

■ In the afternoon (from 14-18) ■ Do not know

Question: Do you know what voting center you have to go to? If not, let's search it together via the phone application...

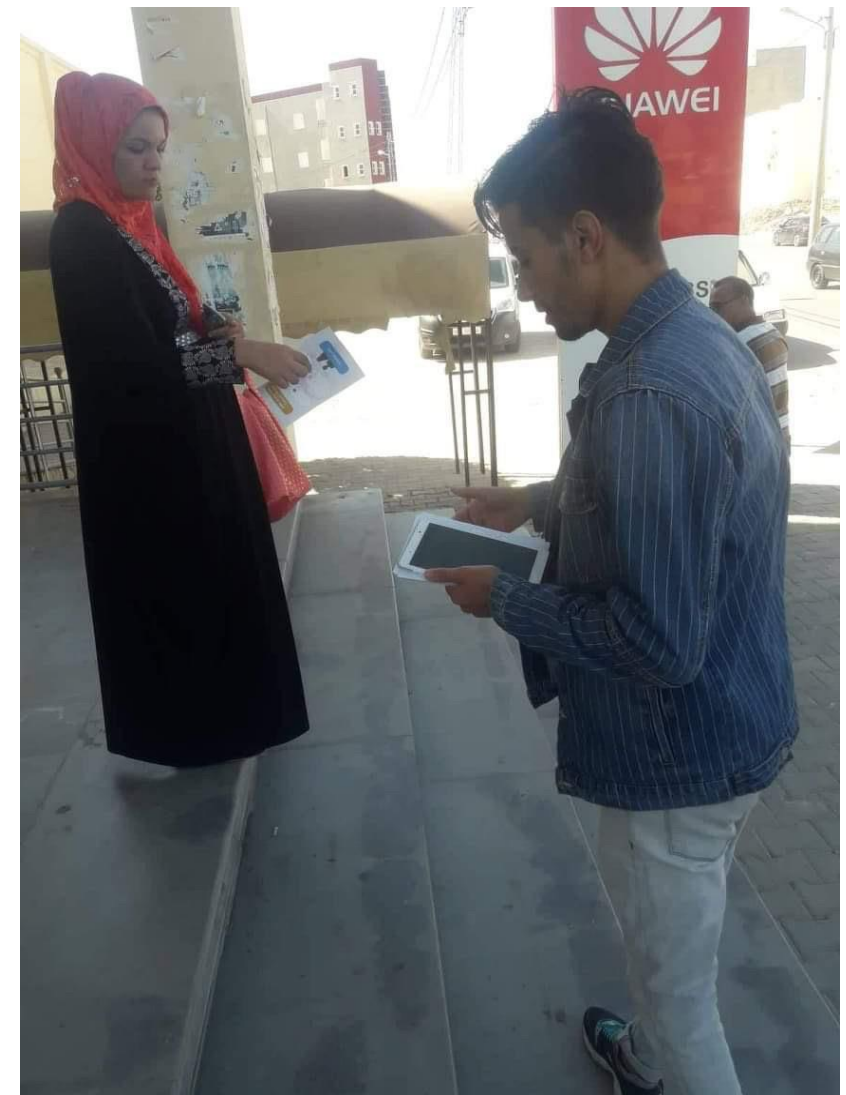
For those who do not have a voting plan and allowed to the enumerator to prepare it with them



■ Yes ■ No

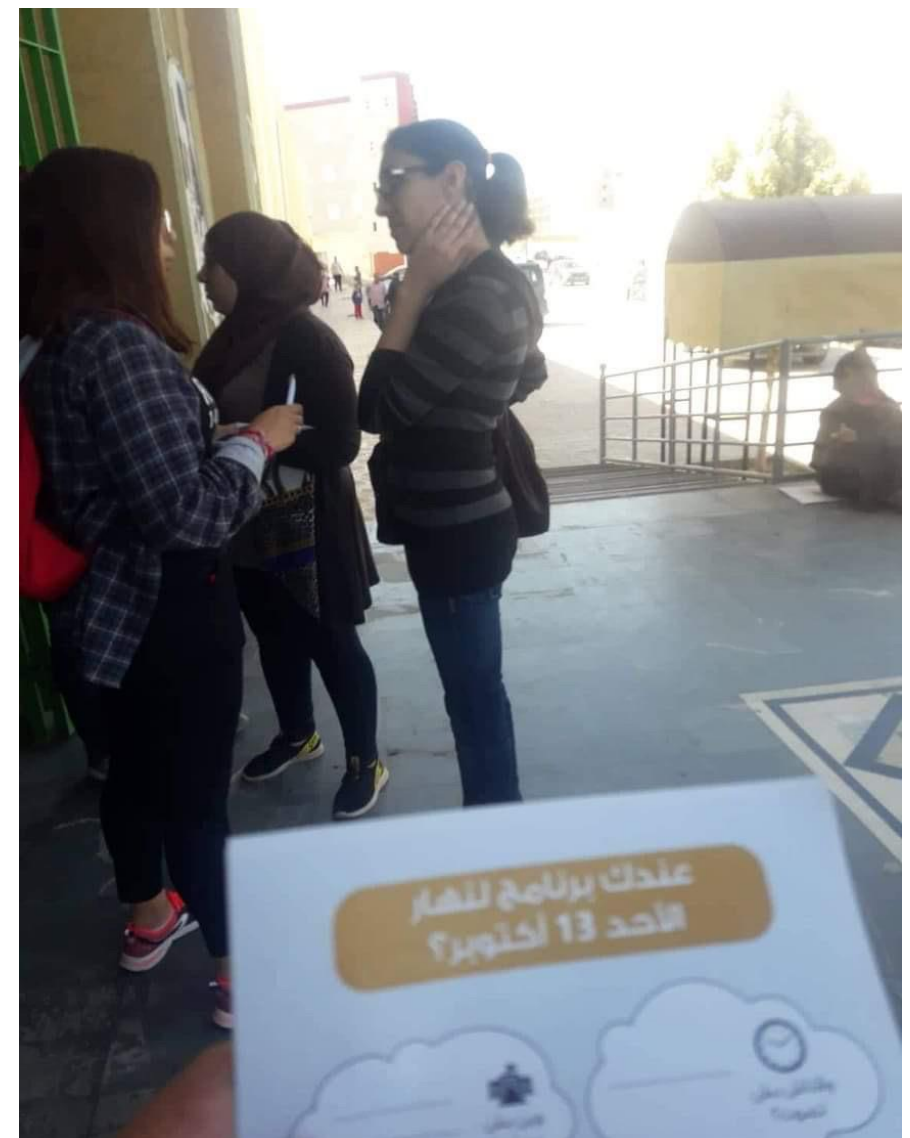


Some pics from the
fieldwork















Thank you