



Canvassing project in Kasserine

Tunisian second round Presidential elections – October 2019

- **Methodology:** Random street intercept of people
- **Regional coverage:** different geographical blocks in Kasserine
- **Target:** Registered voters aged 18 years old and more with a focus on youth and women
- **Reached sample:** **1595** respondents
- **Fieldwork period:** from **10** to **11** October 2019
- Enumerators conducted the survey through tablets and let the respondents fill their voting plan directly on the distributed flyer that they kept with them.

The distributed Flyer

عندك برنامج لنهار
الأحد 6 ماي؟

وقتناش بنش
تصوت؟

وبين بنش
تصوت؟

كيفاش بنش
تمشي؟

بعد التصويت
ناوي

إكتب برنامجك

الانتخابات البلدية 2018
*195 رقم بطاقة التعريف الوطنية#

الأحد 6 ماي 2018

ما تنساش
تصوت!

نهار 6 ماي 2018
الانتخابات البلدية



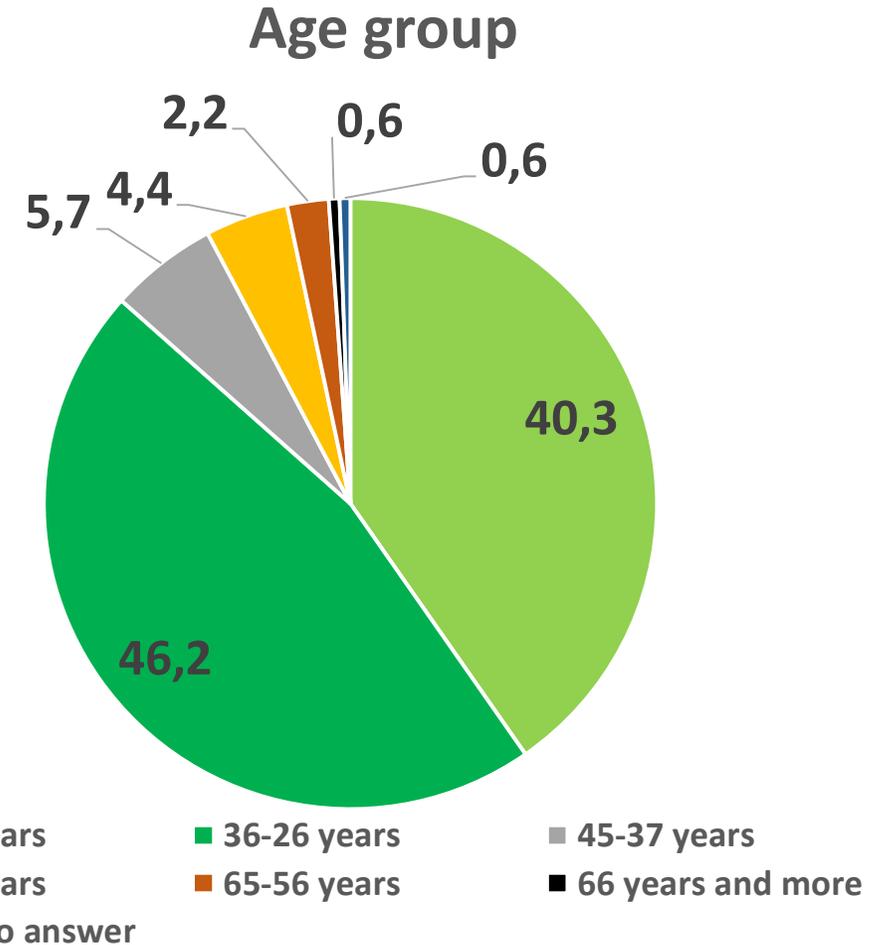
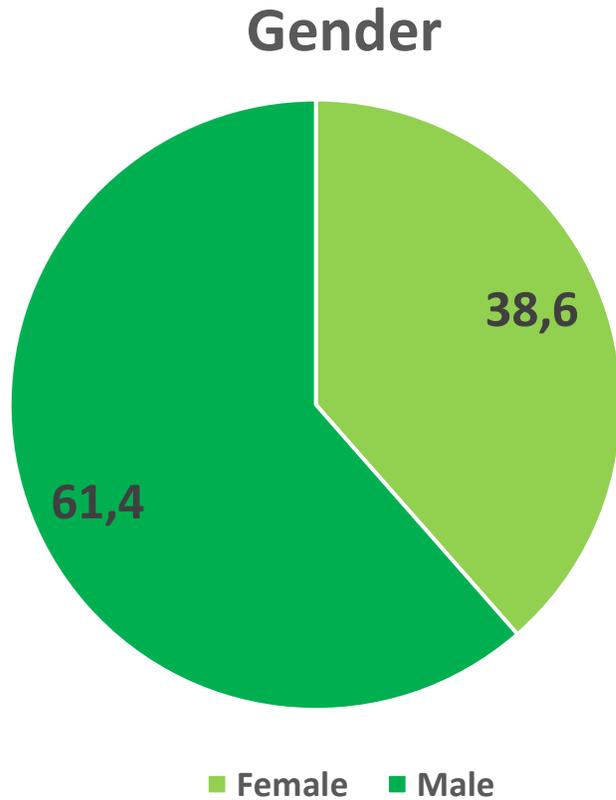
Some general feedback from the field :

People were overall very positive and cooperative. They played easily the game and the atmosphere was very cool when filling the flyer.

A great majority said they already had a voting plan, but when pushing them to fill it out with them, a majority clearly hadn't one, so it was an occasion to prepare one with them. We were asking them at the end to remind at least two people to go to vote and they were in a great majority mentioning the names of these two people and their relation with them and engaged themselves to make the information reach them.

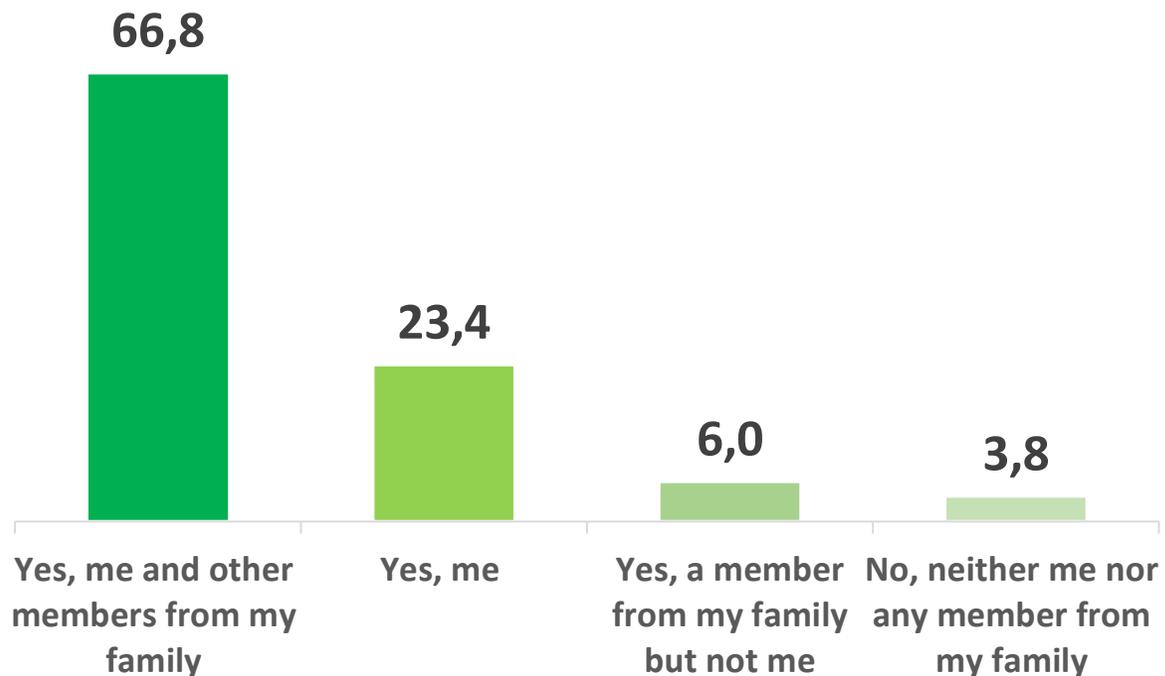
It's important to note that the participation rate in Kasserine for the second round of the Presidential elections was the highest one among the 2019 three elections, it has in fact reached 48% in the second round of Presidentials, compared 33% in the first round and 28% in the legislatives.

General characteristics



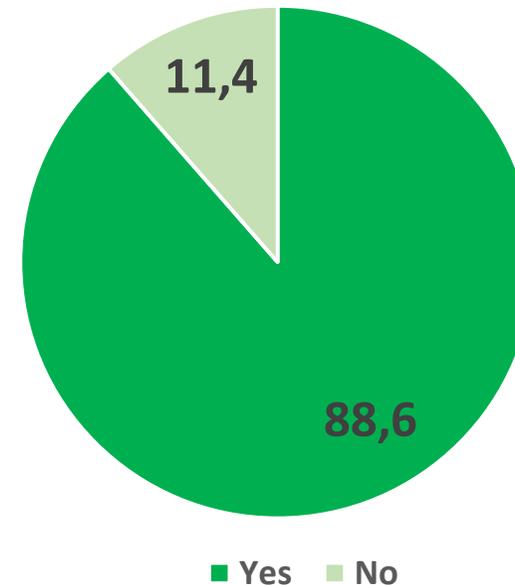
Proportion of people who plan to vote

Question: Are you, or is anyone in your house, planning to vote on Sunday?



Question: Ok, great! Do you have a “voting plan”?

For those who will vote

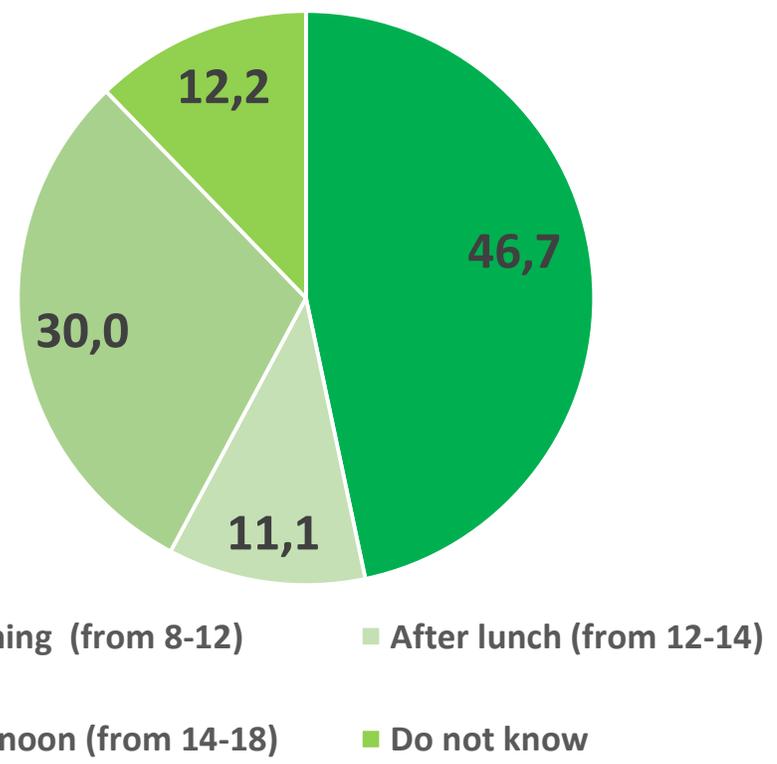




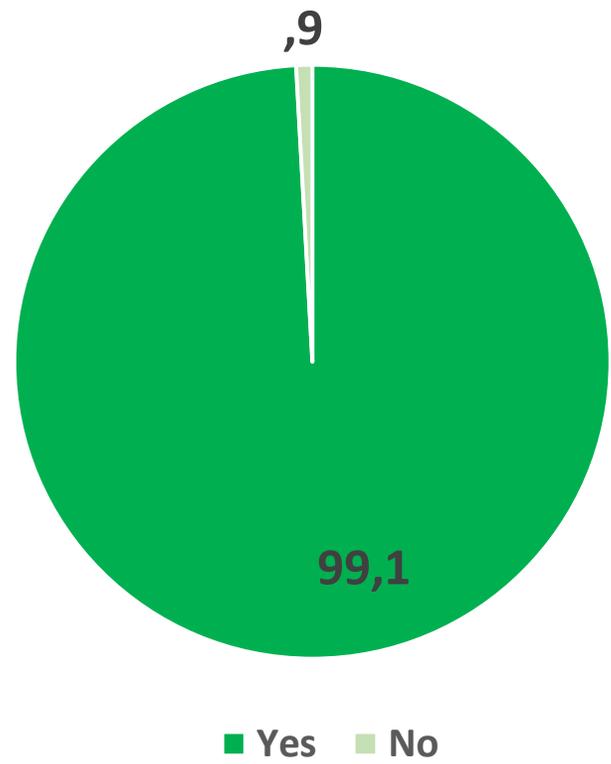
Those who are having a voting plan, let's write it up together on the flyer...

Some registred information for those who already have a voting plan

Question: About what time will you go to vote? (Morning? After lunch?...) For those already having a voting plan

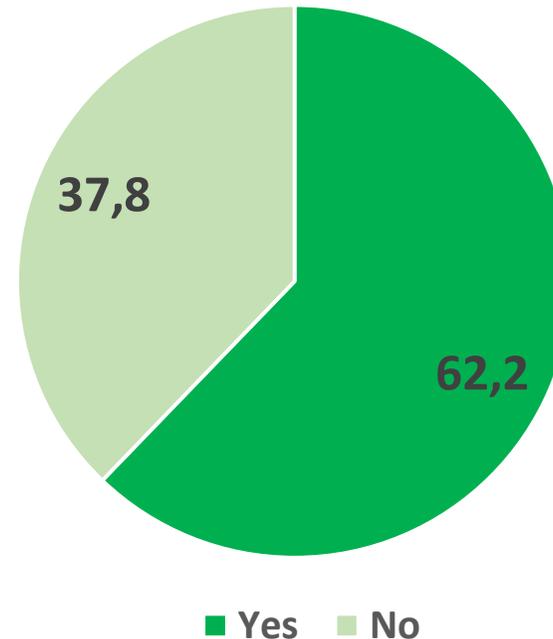


Question: Do you know what voting center you have to go to? For those already having a voting plan



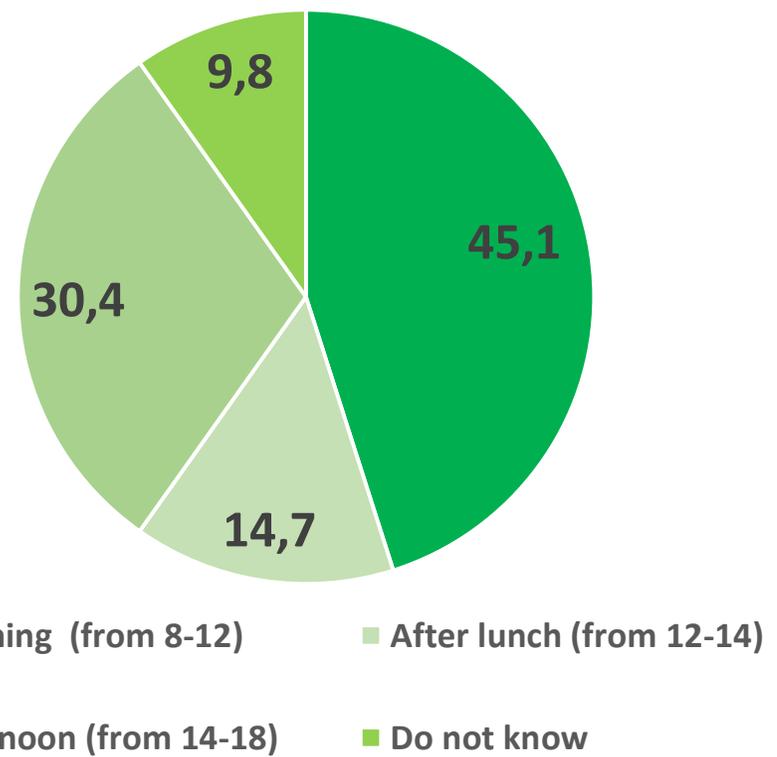
Those who are not having a voting plan, let's plan it together

Question: Sunday is your last chance to decide who should be president. Would you like to make a plan to go vote?
For those who do not have a voting plan



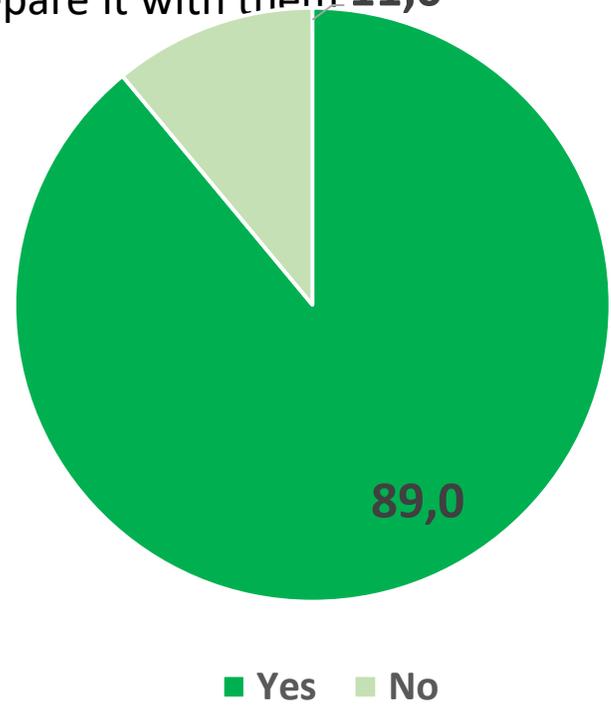
Some registred information on the potential voting plan...

Question: About what time will you go to vote? (Morning? After lunch?...) For those who do not have a voting plan and allowed to the enumerator to prepare it with them



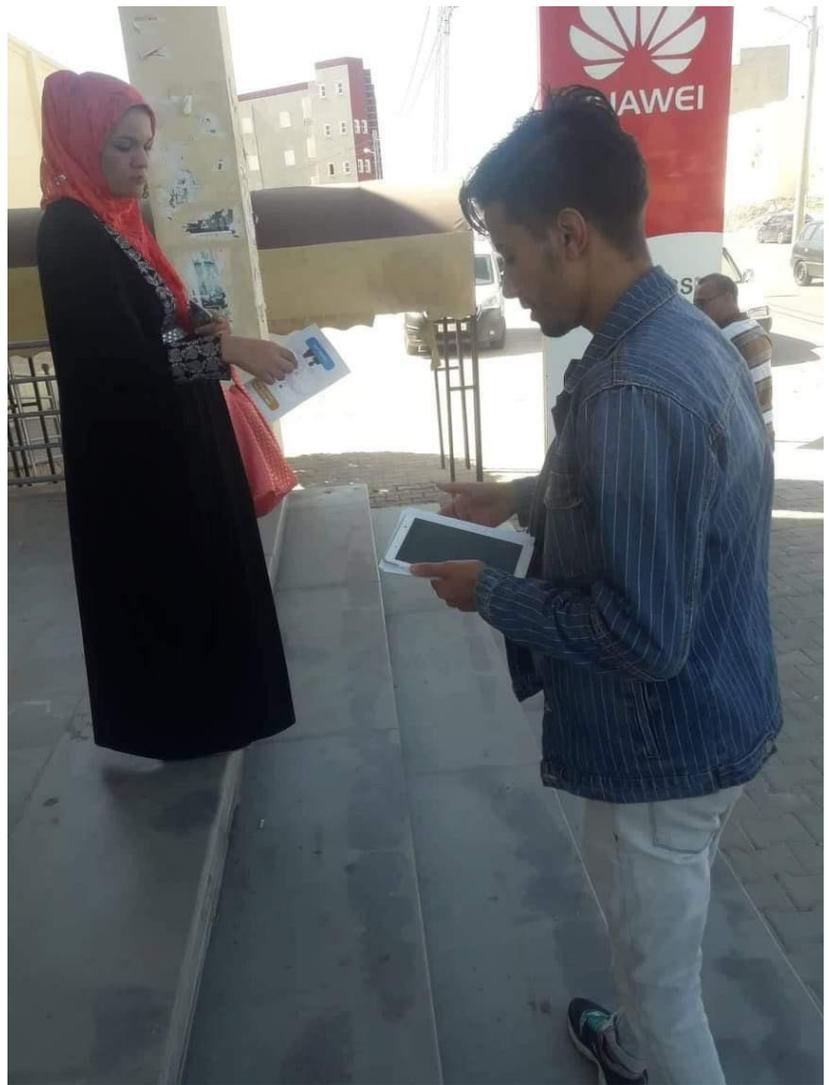
Question: Do you know what voting center you have to go to? If not, let's search it together via the phone application...

For those who do not have a voting plan and allowed to the enumerator to prepare it with them **11,0**





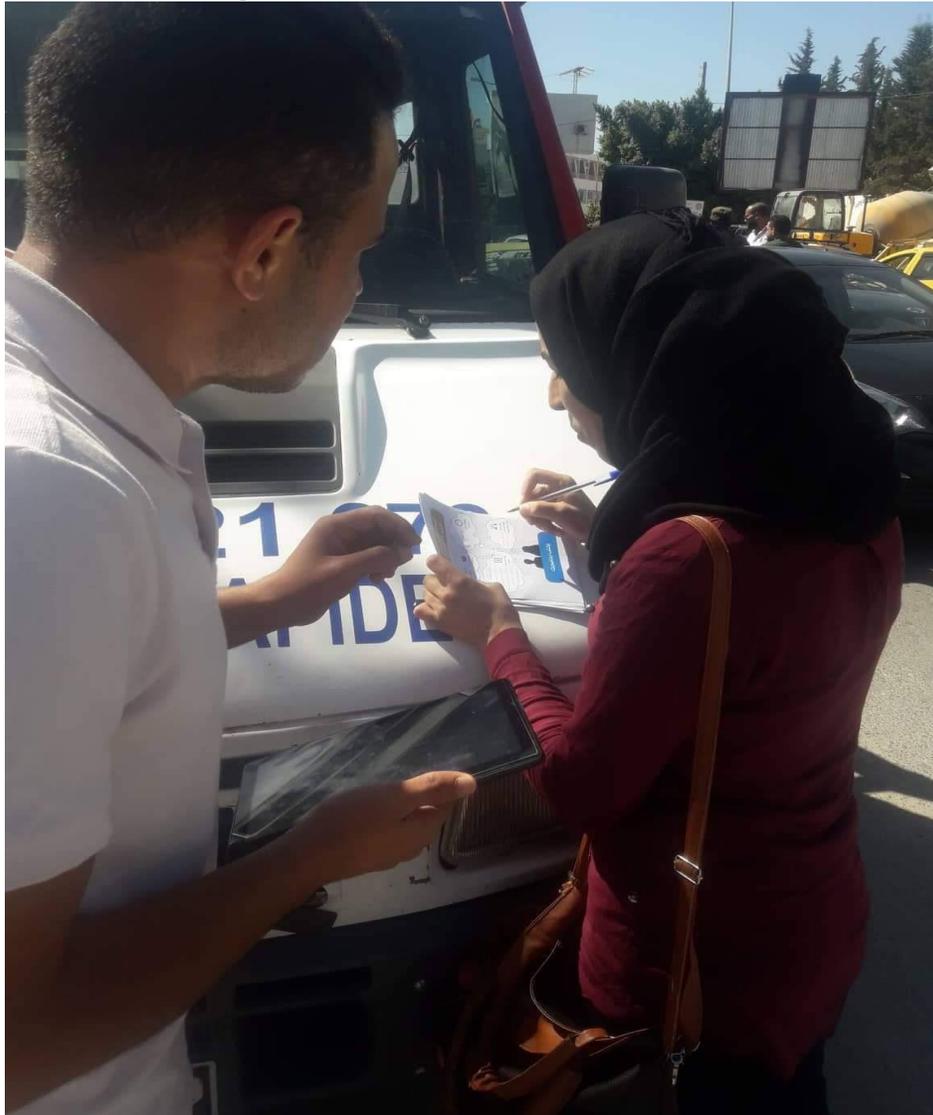
Some pics from the
fieldwork











ONE TO ONE
for Research and Polling





Thank you